

**Patriot Grandstand Club  
Board of Directors Meeting Minutes  
Date: 6/21/05**

Attendance: **Will Garcia, Regina Garcia, Bernie Audet, Jenny Sherwood, Anne Rowe, Lisa Mallia, Alma Cleaves, Tammy McGrath, Wanda Thomas, Scott Flagg**

Agenda Item	Discussion	Action/Follow-up
Treasurer's Report	Anne reported that our bank balance is \$3,017.17. Since the last meeting, we had a donation of \$100.00 from Will Garcia to pay our web site hosting fees, plus \$77.00 from the Bottle Barn. We wrote one check of \$464.28 to Riddell, which was our final payment to them.	
Secretary's Report	Minutes from the May 24, 2005 meeting were previously distributed.	
2005-2006 Budget	Anne distributed a preliminary cash flow budget for 2005-2006. The group discussed modifications and additions to the budget. Anne will present a revised budget at the next meeting.	Anne will revise budget.
Game Program	<p>Will reported that Little Guy Printers in Auburn will print, fold, and staple programs for approximately 80 cents each. They would need 10 to 14 days lead time. Timing is critical this year since our first home game is September 2<sup>nd</sup>. We will try to have all ads sold by August 15<sup>th</sup>. Pictures will need to be taken no later than August 26<sup>th</sup>. The group decided to print and prepare the program ourselves and put it together during the week of August 29<sup>th</sup>.</p> <p>The group voted to set ad prices as follow: 3' by 5' Banner ad - \$500; Full page ad plus logo on our web site - \$150; Half page ad plus scrolling name on our web site - \$75; Business Card ad - \$50. Will will email a list of Gray and New Gloucester businesses to everyone and each can choose which businesses to contact for advertising.</p>	<p>Tammy will find picture of 3' by 5' banner and Anne will print copies of last year's program to show prospective advertisers.</p> <p>Regina will prepare ad sales sheet for everyone to use.</p>
Golf Tournament	<p>Will has scheduled a golf tournament at Rivermeadow Golf Club in Westbrook on August 27<sup>th</sup>. The cost is \$50 per player, which includes 18 holes, a golf cart and an Italian buffet. We will charge \$65 per player. Seltzer &amp; Rydholm will donate soda to sell. Hole-in-one insurance will cost approximately \$150. We won't list prize money on our flyers, but Will suggested \$400 for first prize, \$200 for second prize, and \$100 for third prize.</p> <p>The group voted to set ad prices as follow: Diamond Level, \$750, which includes 1 tee and 1 green sign, a full page ad in our game program, a 3' by 5' banner ad, and an ad on our website; Platinum Level, \$500, which includes 1 tee and 1 green sign, a full page ad in our game program, and an ad on our website; Gold Level, \$425, which includes 2 tee, green, or fairway signs plus a half page ad in our game program; Silver Level, \$250, which includes 1 tee, green, or fairway sign plus a half page ad in our game program; Hole/Tee Sponsor, \$200, which includes 1 tee, green or fairway sign. We will also be asking to donations of gift certificates or merchandise for raffle prizes.</p>	Regina will put the sponsor form and sign-up form on our web site.

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Sports Boosters	Jenny will talk to Robbie Orlando about the snack shack and fundraising for new bleachers.	
Team Pictures	Lisa presented a picture order form with new packages and prices. The group agreed that the memory mate package should be added back.	
Team Merchandise	The group voted to spend \$1,000 on merchandise. Regina and Anne will design hats and get pricing from Northeast Athletics.	
Middle School Equipment	We have about 35 7 <sup>th</sup> and 8 <sup>th</sup> graders signed up to play football this year, although we only have equipment for 27. We can use extra high school equipment except for the helmets. New helmets cost \$75 each. The group agreed to paint the middle school helmets scarlet if the cost is reasonable so that we can use extra high school helmets. We will still need to buy some girdles and small pads.	Anne will find out the cost of painting the helmets.
Helmet decals	Tammy will get pricing for the "Patriots" logo and numbers.	Anne will email Tammy the size and font of our current decals.
Middle School field scoreboard	Scott noted that there is an unused flip score board in storage up over the stage. We will ask Geoff if we can use it for the middle school field.	Anne will contact Geoff.
Headsets	Jenny reminded the group that we were given headsets by Lake Region and are obligated to pay for them. The cost is somewhere between \$1,000 and \$1,500.	Jenny will find out the exact cost and payment options from Geoff.
Fishing Derby Insurance	Tammy noted that we need to purchase event insurance for the fishing derby this year.	
Flea Market/Car Wash	The group decided to hold a combination flea market/car wash at the American Legion Hall. Tammy will find out available dates this summer.	Tammy will contact Terry Tarsetti.
Printer cartridges	Tammy explained that we can collect empty printer cartridges and return them for cash through one of several websites. We can advertise this to the community and have a drop off location like we do at the Bottle Barn.	Tammy will research to find the best prices and get a starter kit.
Next Meeting	The next meeting will be Tuesday, July 12 <sup>th</sup> at 6:30 in the high school library.	